



Maine West is a partnership of local and regional organizations working <u>across</u> the economic, education, health and conservation sectors to position rural western Maine communities as viable and attractive places to live, work, do business, and raise families.

Initiated by the Betterment Fund in 2015 to build on the success of collaborative land conservation efforts.

Maine West Partner Organizations











WESTERN FOOTHILLS LAND TRUST









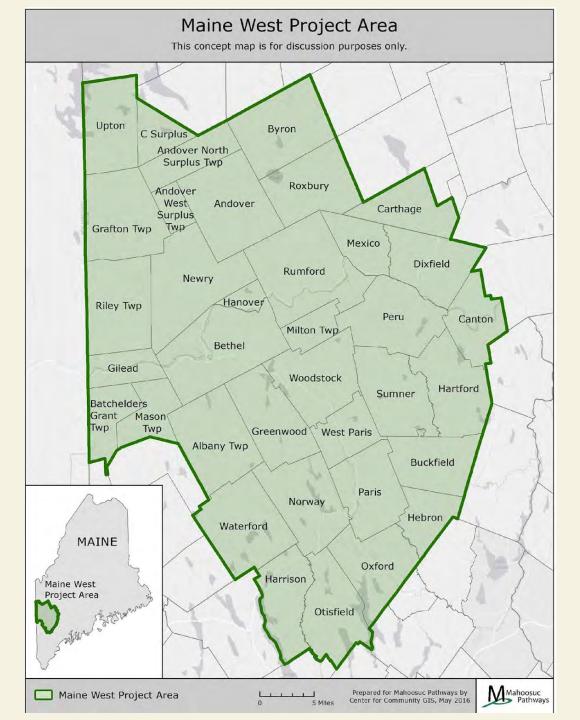












Maine West Program Areas

- Broadband Access & Adoption
- Educational Aspirations & Attainment
- Active Communities
 - Land and Trails
 - Getting People Outside



Bethel Community Forest, Photo Curtesy of Jerry Monkman, TPL

Active Communities

Program Goals:

- Improve local health outcomes
- Encourage youth and school groups to get outside and exercise
- Connect people with local conservation lands
- Position rural communities as attractive places to live and raise families.

Program Activities

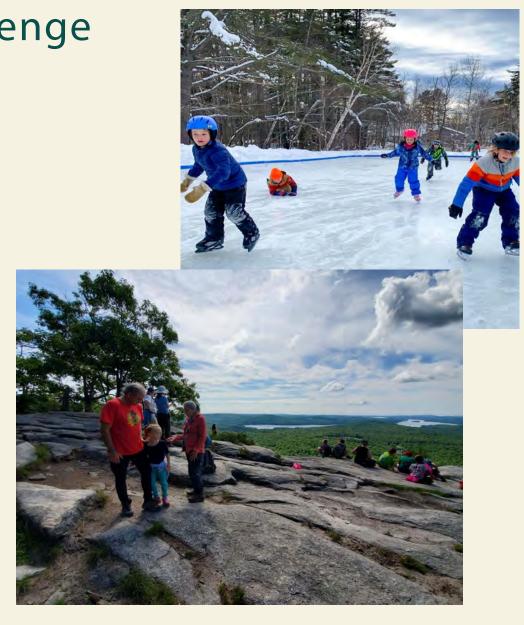
- Land and Trails
- Getting People Outside

Second Nature Adventure Challenge

Outdoor recreation challenge to encourage healthy physical activity and connection with the outdoors – designed to enable people to "give back when you get outside."

- Summer 2023 1,200 participants in 400 activities
- Top 10 Locations all managed by Maine West conservation partners
- \$4,500 contributed to local food banks (who were involved promoting the program to their beneficiaries)

\$25,000 contributed to local food pantries and after school programs that get kids outside in nature



Outings for Older Adults

Reduce barriers to outdoor recreation for older adults who feel isolated, disconnected and lonely – who want to exercise in the outdoors but are nervous about being alone and/or hurting themselves.

- Regular schedule
- Peer group support
- Equipment walking poles, whistles
- Age range from 57-83



Falcon Camp – Outings for Youth

Deliver physical and mental health benefits of physical activity with others in the outdoors to youth who don't otherwise have access – especially students who may be experiencing other challenges or risks.

- Experienced leaders
- Skills training biking, hiking, paddling
- Group and overnight experiences
- Experiences in the Maine West region and beyond
- Continued engagement through school year

"I was not sure if the students he selected would buy in, but I was happily wrong! The experiences that group of students received in the summer have had a long-lasting impact and I truly believe we are seeing the benefits during the school year."

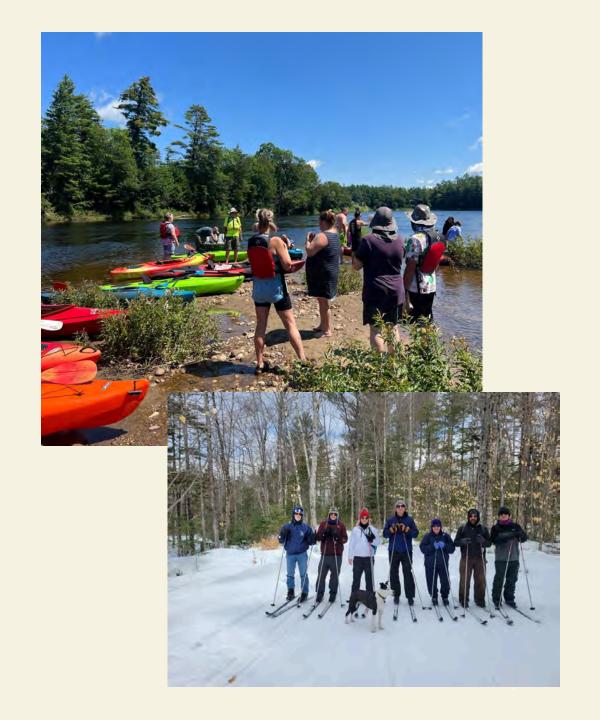
- Tom Danylik, Principle, Mountain Valley High School



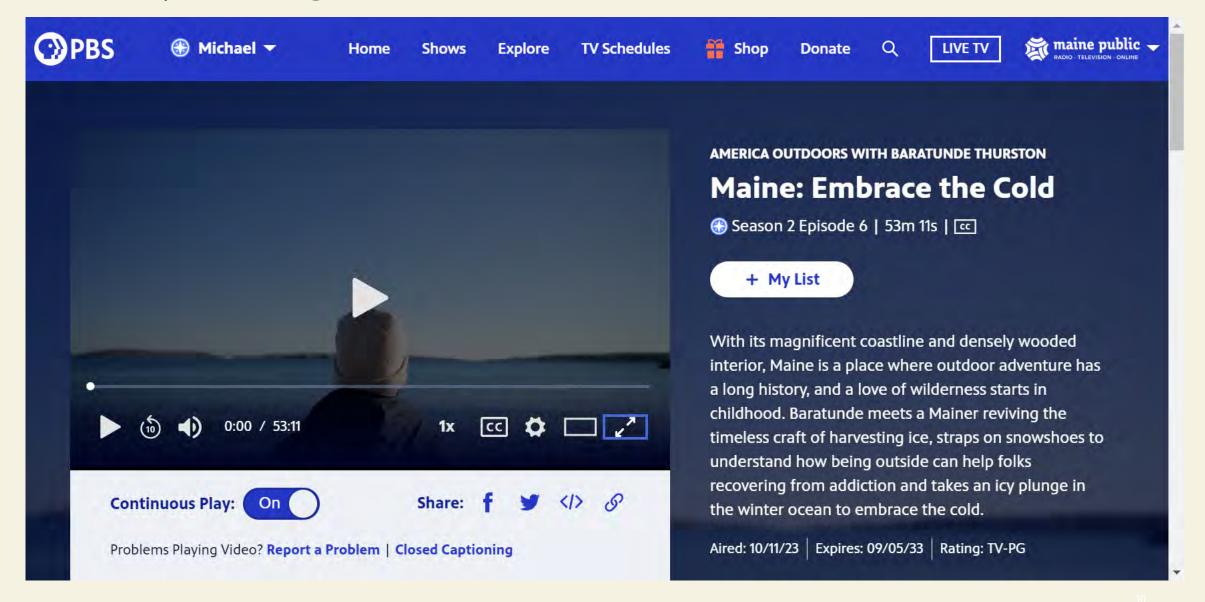
Recovery Outings

Support people managing substance use disorder by helping them connect with others in nature – reduce barriers of limited experience, resources, and organized/supported activities.

- Partnership with groups in the recovery community – Western Maine Addiction Recovery Initiative, Larry Labonte Recovery Center
- Year-long calendar of events hiking, fishing, paddling, skiing, snowshoeing
- Provide gear and equipment (to keep)
- Experienced peer support is critical



Recovery Outings



Maine West



Active Communities –
Connecting Conservation and
Community

If you build it... they may still may not come.

- Connect with experienced community partners
- Don't assume comfort and experience
- Address specific barriers safety, gear, support
- Be consistent and patient

Thank you!