

- City and county economic benefits
- State return on investment

## Economic benefits studies in cities, counties, and states (2008-2019)

# Natural goods & services

RETURN ON THE INVESTMENT IN  
LAND FOR MAINE'S FUTURE



THE TRUST *for* PUBLIC LAND  
CONSERVING LAND FOR PEOPLE

11:1

The Return on Investment in Parks  
and Open Space in Massachusetts



THE TRUST *for* PUBLIC LAND  
CONSERVING LAND FOR PEOPLE

4:1

New Hampshire's Return on Investment  
in Land Conservation



THE TRUST *for* PUBLIC LAND  
LAND FOR PEOPLE

11:1

THE ECONOMIC BENEFITS OF NEW YORK'S  
ENVIRONMENTAL PROTECTION FUND



THE TRUST *for* PUBLIC LAND  
CONSERVING LAND FOR PEOPLE

7:1



Vermont's return on  
investment in  
land conservation

THE  
TRUST  
FOR  
PUBLIC  
LAND



9:1

THE  
TRUST  
FOR  
PUBLIC  
LAND



# Outdoor recreation

**OUTDOOR  
INDUSTRY  
ASSOCIATION**

**\$887 BILLION**

IN CONSUMER SPENDING ANNUALLY

**7.6 MILLION**

AMERICAN JOBS

**\$65.3 BILLION**

IN FEDERAL TAX REVENUE

**\$59.2 BILLION**

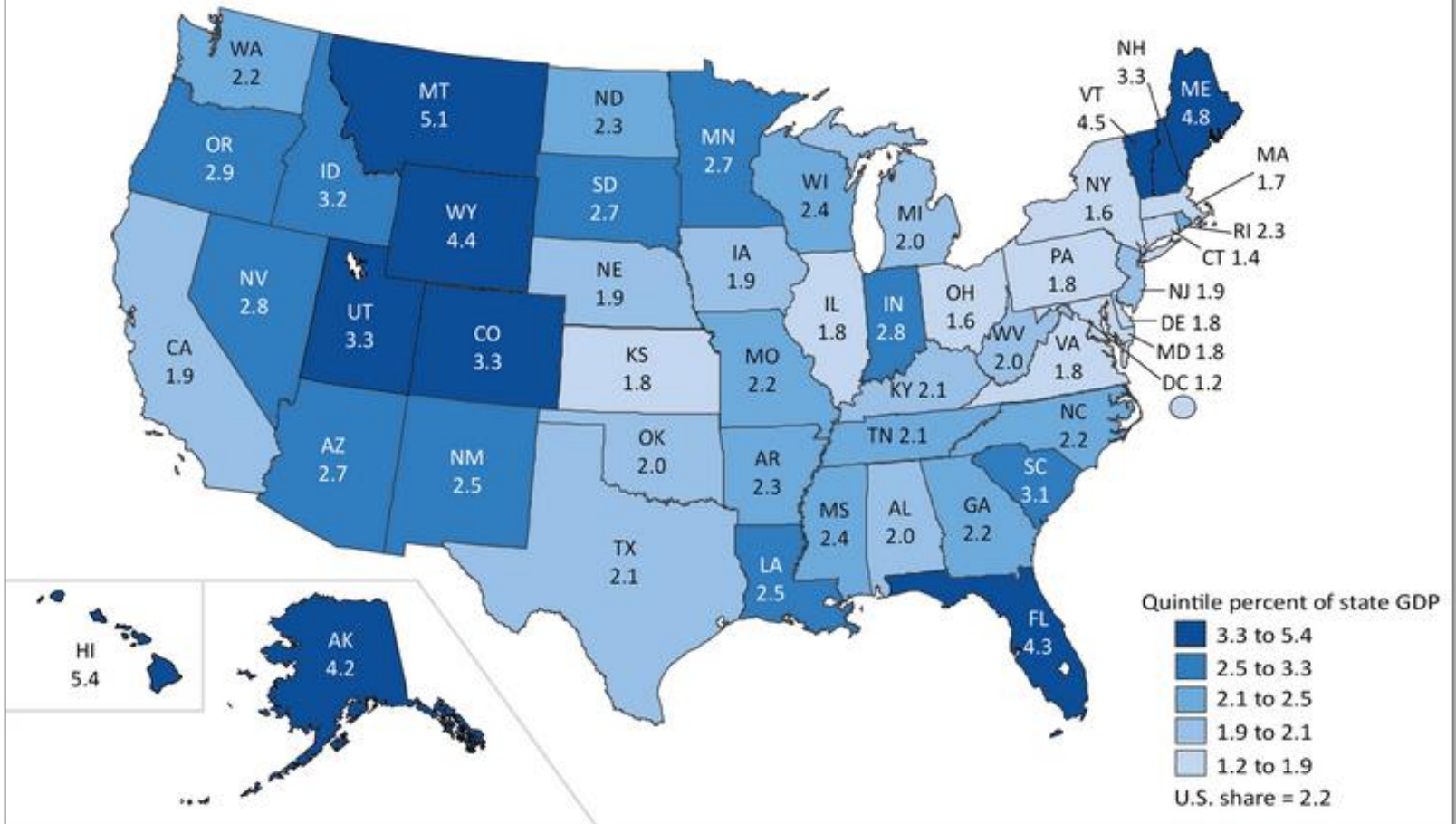
IN STATE AND LOCAL TAX REVENUE



<https://outdoorindustry.org/advocacy/>

**bea** | Bureau of Economic Analysis  
U.S. DEPARTMENT OF COMMERCE

Outdoor Recreation Value Added: Percent of State GDP, 2017



<https://www.bea.gov/news/2019/outdoor-recreation-satellite-account-us-and-prototype-states-2017>